







Luke Shaw

Scenario: Luke wants to save an important site that relates to his new project. He will be referring to the site in a few days as he doesn't have time today.

Expectations

- Quick access to the relevant bookmark
- Able to sort bookmarks if needed
- Clean interface

ACTION	Discover	Save	Recall/ Revisit site	Select/ Access Site
TASK LIST	<p>Tasks</p> <ol style="list-style-type: none"> 1. Recives link to site from Project Lead 2. Opens the site and finds a lot of useful information 	<p>Tasks</p> <ol style="list-style-type: none"> 3. Saving the link by clicking on the star icon 4. Doesn't add the link to any folder 	<p>Tasks</p> <ol style="list-style-type: none"> 5. Finding where the Bookmark is 6. Doesn't see the bookmark he saved on the Bookmark Bar and therefore browses through his bookmarks list 	<p>Tasks</p> <ol style="list-style-type: none"> 7. Found the link he is looking for and opens it.
FEELING ADJECTIVE	<p>User Emotions</p> 	<p>User Emotions</p> 	<p>User Emotions</p> 	<p>User Emotions</p> 
THOUGHTS	<p>User Thoughts</p> <p>"This site has a lot of useful information so i'll save it as a bookmark so i can easily access it later"</p>	<p>User Thoughts</p> <p>"I can't be asked to save it in a different folder, so i'll just save it in my Bookmarks Bar"</p>	<p>User Thoughts</p> <p>"I couldn't find the site I bookmarked in my Bookmarks Bar"</p>	<p>User Thoughts</p> <p>"I had to use the bookmarks drop down menu to look for my saved link. This is annoying as it is a long list of bookmarks, sometimes I prefer to search all over again."</p>
IMPROVEMENT OPPORTUNITIES	<p>Area to improve</p> <ul style="list-style-type: none"> • Provide quick access to the links saved recently or used frequently • Allow the user to add a priority (High- Low Importance) 	<p>Area to improve</p> <ul style="list-style-type: none"> • Better organize the Bookmarks Bar to avoid too much clutter 	<p>Area to improve</p> <ul style="list-style-type: none"> • Find a way to let the user sort filter the Bookmark Bar 	<p>Area to improve</p> <ul style="list-style-type: none"> • Give the user an option to do a local search • If user decides to search all over again, let the browser recognize any key words