



STRENGTHS

- Side bar to show all the bookmarks instead of an overlay menu
- Ability to search for bookmarks from the side bar menu
- Ability to create different groups for different kinds of bookmarks
- Clearly identifies a bookmark has been saved when typing in key words on the search bar
- Frequently visited sites and reading list are easily accessible and visible from the homepage of the browser

WEAKNESSES

- Saving a bookmark can seem confusing as there is no direct to select. Have to go through the toolbar
- Favourites toolbar has a very clustered design
- No functionality to sort or filter in the side bar



STRENGTHS

- User is able to add tags to the item being saved or bookmarked
- User has the option to add item to the Bookmark Toolbar or Bookmarks Menu
- Option to have the bookmarkers a side bar tool or as a drop down menu
- Shows the recently used bookamarks without having to access the bookmark manager
- Can create different folders
- Ability to sort and filter in the Bookmarks Manager

WEAKNESSES

- When initially saving a bookmark, there is no option to add a description

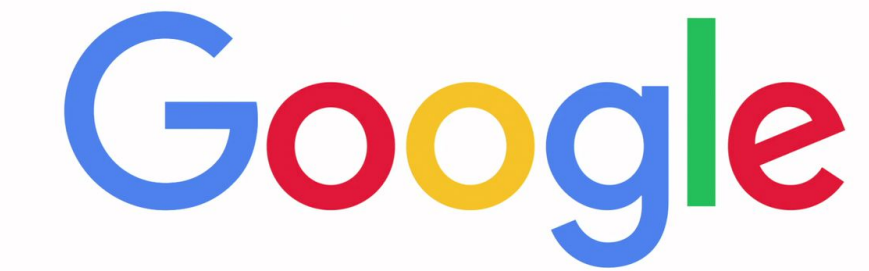


STRENGTHS

- Ability to create lists/ categories
- Ability to add a note to each saved article
- The date when the article saved is shown
- Large enough display for what the saved article is for
- Tab for recently viewed articles (only on Mobile App)

WEAKNESSES

- No ability to sort within each category or list
- No option to filter within the bookmarks tab
- A local search doesn't exist
- No functionality to save articles with the use of tags



STRENGTHS

- Ability to create different folders to save different kinds of Bookmarks
- You can alphanatize the bookmarks in the Bookmark Manager
- Clean UI design for the Bookmarks toolbar
- Local search within the Bookmarks Manager
- Ability to drag and drop Bookmarks

WEAKNESSES

- No ideal way of knowing of how the bookmark list is sorted
- Overlay menu for Bookmarks looks very busy
- No sidebar
- Not able to add Bookmarks straight to the Bookmark toolbar for easy access
- Cannot view my recently/ frequently used bookmarks